

Jasmine Speaks

Senior
Designer



Philadelphia, PA 19121



jasminespeaks.com



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Resume Summary:

Enthusiastic and detail-oriented graphic designer with a passion for storytelling. Experienced in designing email and social communications, as well as print for professional sales materials or conference displays. Eager to learn on the job and always receptive to taking feedback.

Education

Temple University - Philadelphia, PA
Klein College of Media and Communication
B.A. in Advertising, Art Direction track
School of Theater, Film and Media Arts
B.A. in Film and Media Arts
graduated: May 2020, Magna Cum Laude

Relevant Skills

Illustrator, Photoshop, InDesign, Premiere Pro, After Effects, Sketch for Mac, Microsoft Office, Powerpoint (Design), Word, Excel, Canva, Figma

Work Experience

DiD Agency *Ambler, PA*

Senior Graphic Designer *Oct. 2023-Present*

Graphic Designer *Aug. 2021-Oct. 2023*

Junior Graphic Designer *Oct. 2020-Aug. 2021*

- Lead Designer on multiple projects from conception to finalization, working with copywriters and creative director to produce pieces that go above and beyond client needs
- Consistently meet deadlines while balancing multiple projects in an agency environment
- Follow brand standards and style guides maintain and further develop brand identities across professional materials
- Promoted to full-time within a year of being in a 12-month contract role for going above and beyond to support the creative team where needed

The Franklin Institute *Philadelphia, PA*

Graphic Design Intern *Sept. 2019-Dec. 2019*

- Design, resize, and modify ads, flyers, and brochures in print and digital formats
- Uploading, retouching, tagging & organizing photo and asset library
- Assist the creative team with research on design trends
- Take part in the concept creation for upcoming exhibits in the museum