


Jasmine Speaks

Designer

 Marriottsville, MD 21104

 jasminespeaks.com

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Resume Summary:

Enthusiastic and detail-oriented graphic designer with a passion for storytelling. Proficient with programs in Adobe suite, such as InDesign, Photoshop and Illustrator. Experienced in designing email and social communications, as well as print pieces for professional sales materials. Eager to learn on the job, through collaboration and being receptive to taking criticism.

Education

Temple University - Philadelphia, PA
Klein College of Media and Communication
B.A. in Advertising, Art Direction track
School of Theater, Film and Media Arts
B.A. in Film and Media Arts
graduated: May 2020, Magna Cum Laude

Relevant Skills



Illustrator, Photoshop, InDesign, Premiere Pro, XD, Sketch for Mac, Microsoft Office, Powerpoint (Design), Word, Excel, Canva,

Work Experience

DiD Agency Ambler, PA

Graphic Designer Aug. 2021-Present

Junior Graphic Designer Oct. 2020-Aug. 2021

- Lead Designer on multiple projects from conception to finalization, working with copywriters and creative director to produce the final product
- Continue to meet deadlines while balancing multiple projects in an agency environment
- Follow brand standards and style guides to further develop brand identities across professional materials
- Promoted to full-time within a year of being in a 12-month contract role for going above and beyond to support the creative team where needed

The Franklin Institute Philadelphia, PA

Graphic Design Intern Sept. 2019-Dec. 2019

- Design, resize, and modify ads, flyers, and brochures in print and digital formats
- Uploading, retouching, tagging & organizing photo and asset library
- Assist the creative team with research on design trends
- Take part in the concept creation for upcoming exhibits in the museum