

# Jasmine Speaks



Philadelphia, PA 19121



jasminespeaks.com



(443) 745-8612



jasminespeaks1@gmail.com

## Resume Summary:

Enthusiastic and detail-oriented graphic designer with a passion for storytelling. Experienced in designing email and social communications, as well as print for professional sales materials or conference displays. Eager to learn on the job and always receptive to taking feedback.

## Education

### Temple University - Philadelphia, PA

College of Media and Communication

**B.A. in Advertising, Art Direction track**

School of Theater, Film and Media Arts

**B.A. in Film and Media Arts**

graduated: May 2020, Magna Cum Laude

## Relevant Skills

PHOTOSHOP ●●●●●●●●

INDESIGN ●●●●●●●●

ILLUSTRATOR ●●●●●●●●

AFTER EFFECTS ●●●●●●●●

PREMIERE PRO ●●●●●●●●

SKETCH FOR MAC ●●●●●●●●

POWERPOINT ●●●●●●●●

FIGMA ●●●●●●●●

## Work Experience

### DiD Agency Philadelphia, PA

**Senior Graphic Designer** Oct. 2023-Present

**Graphic Designer** Aug. 2021-Oct. 2023

**Junior Graphic Designer** Oct. 2020-Aug. 2021

- Lead Designer on multiple projects from conception to finalization, working with copywriters and art director to provide pieces that go above and beyond client needs
- Consistently meet deadlines while balancing multiple projects in an agency environment
- Follow established brand standards while also building upon brand identities, to further develop them across professional materials
- Promoted to full-time within a year of accepting initial contract role, for going above and beyond to support the creative team where needed

### The Franklin Institute Philadelphia, PA

**Graphic Design Intern** Sept. 2019-Dec. 2019

- Designed, resized, and modified ads, flyers, and brochures in print and digital formats
- Responsible for uploading, retouching, tagging, and organizing team's photo and asset library
- Assisted the creative team with research on design trends
- Took part in the concept creation for upcoming exhibits in the museum